

FASHION DESIGN & CREATION DIPLOMA PROGRAM



Duration
2-3 Years



Weekly Timetable
Weekdays
9.30am - 17.30pm



Total Hours
1.035 hours
per year



Starting Date
2nd October
2023



Ending Date
30th June
2024

A 3-year program split into two equal parts: Fashion Design and Pattern-Making; design being the creative design process and pattern-making dealing with construction by flat pattern-making or by draping. It is the combination of these two disciplines that gives the ESMOD methodology its added value, offering graduates complete expertise both technically and artistically.

1st Year Contents

- **Basic Technical Drawing**
- **Fashion Silhouette Drawing**
- Colors / A Brief Introduction to Color Theory / Detailed Color Scale Construcion
- **Fashion Design Projects:**
Skirt / Shirt / Sweatshirt/ Dress
- **Pattern Making Projects:**
Skirt / Shirt / Sweatshirt/ Dress
- **Draping 1**
- **Creating a Collection**
- **Textile and Fabric Technologies**
- **Printing and Fabric Design 1**
- **Fashion History and Culture**
- **Computer Aided Design**
Illustrator, Photoshop

VAKKO|ESMOD
ULUSLARARASI MODA AKADEMİSİ
Ecole Supérieure des Arts et des Techniques de la Mode
ISTANBUL

In the first year, the training for creating and making basic personal models focuses on design and pattern making of skirts, shirts, sweatshirts and dress models.



FASHION DESIGN



2nd Year Contents

In the second year, the training for creating and making basic and personal models focuses on the design and pattern making of casualwear, suit, trousers and outerwear models. Preparations are made for competition projects jointly conducted with industry brands. Factory, museum and fair visits are organized. In the summer, interview is organized with the human resources dept at Vakko organizations for summer internship. Since Esmod is an international school, our students can participate in an exchange program with 21 Esmod Schools in 14 countries in the world and continue their education in another Esmod school they want.

- **Fashion Design Projects:**
Jacket / Suit /Pants/Outerwear /Casualwear
- **Pattern Making Projects:**
Jacket / Suit/ Pants/ Outerwear /Casualwear
- **Draping 2**
- **Fashion Management & Marketing 1**
- **Collection Planning and Methods**
- **Printing and Fabric Design 2**
- **Application Methods**
- **Trends, Themes, Concept Analysis and Outlook in Collection Creation**
- **Application of Technical Knowledge to Specific Product Groups**
- **Creation and Production of Personal Models**
- **Fabric Textile 2**
- **Fashion Culture 2**



3rd Year Contents

- **Fashion Design Projects:**

Jacket / Suit / Pants/Outerwear
/Casualwear

- **Pattern Making Projects:**

Jacket / Suit/ Pants/ Outerwear
/Casualwear

- **Draping 2**

- **Fashion Management & Marketing 1**

- **Collection Planning and Methods**

- **Printing and Fabric Design 2**

- **Application Methods**

- **Trends, Themes, Concept Analysis
and Outlook in Collection Creation**

- **Application of Technical Knowledge
to Specific Product Groups**

- **Creation and Production
of Personal Models**

- **Fabric Textile 2**

- **Fashion Culture 2**

In the final year of the Fashion Design and Creation Undergraduate Program students work under the guidance of their instructors in preparation to present their final collection, however during this year they will be expected to work more independently than previous years.

Five different groups of critics, formed by experienced designers closely follow the students throughout the year and contribute to the development of their final collections.

In the last year of the program, students are asked to plan the marketing phase of their collections based on the knowledge they have learnt during the first two years. Within the scope of the program, it is aimed that each student will have made target audience analysis, determined sales points, and created an initial budget and marketing strategy.

When presenting the collections 2 deserving students are awarded the Special Jury Prize and the Golden Needle Prize.

These collections are then exhibited in Vakko stores. All Graduates win the chance to participate in Master programs At Esmod Fashion Institutes & Universities Group in Paris.

Interview process is planned with companies when successful graduates enter the sector. Each student exhibits their graduation collection with an year-end fashion show.



Teaching Team



Dominique Boillot

Fashion Design

Languages:

French, English, Japanese

Dominique Boillot has been a Fashion Design Instructor at Esmod Osaka, Esmod Roubaix, Esmod Damascus and Esmod Tokyo. She has been a style consultant and a content coordinator at fashion shows in Paris. Boillot has been Collection Manager for the brand BELLEZA CLUB JAPAN/BROTHER (Tokyo) and Fashion Designer for the brands Alain BOIX, SAINT CLAIR – DANIEL HECHTER (Paris) and Eliane BRETHER Fashion Office (Paris).



Jasmina Benferhat

Pattern Making

Languages:

French, German, English, Arabic

She is an Esmod Paris alumni. She has been Pattern Making Instructor at Esmod Munich, Esmod Jakarta and Esmod Berlin for 26 years. In the academic year 2018-2019 she is lecturer at the Universität der Künste Berlin. Since 1998, she has been developing Freelance products for various brands in Berlin such as Bernadett Penkov, Sisi Wasabi, Frida Weyer, Frida Weyer for Meissen Couture, C'est tout and Maisonnée. Being guest lecturer for draping courses at SAADA University in Shanghai in 2011, Benferhat has taken part in various projects from Berlin to Nairobi. In the "African Designers for Tomorrow" project in 2015 in Nairobi, Benferhat has individually counselled participants in preparing designs, cutting and developing details. Throughout her coaching as Pattern Making instructor at Esmod Berlin, Benferhat has taken part in various projects such as "Beyond Seeing" in collaboration with Goethe Institut.



Teaching Team



Elif Kaplan

Pattern Making

Languages:

Turkish, English,

In 1999, she graduated from Istanbul University Business Administration Department. In 2002, she attended the Preparatory Class at the University of Toronto. In 2004, she received a Master's degree in Business Administration from Slont University in Southampton. In 2016 and 2017, studied Fashion and Fashion Illustration in Central St Martins, England. In 2018, graduated from the 3-years Vakko Esmod Fashion Academy Diploma in Fashion Design & Creation with the Golden Pin Award. Between 2000-2012, she worked in Telecommunication and Health Sectors. She has been working at Berzeg Tekstil since 2015.



Yeliz Korur

Pattern Making

Languages:

Turkish, English, (French, Spanish)

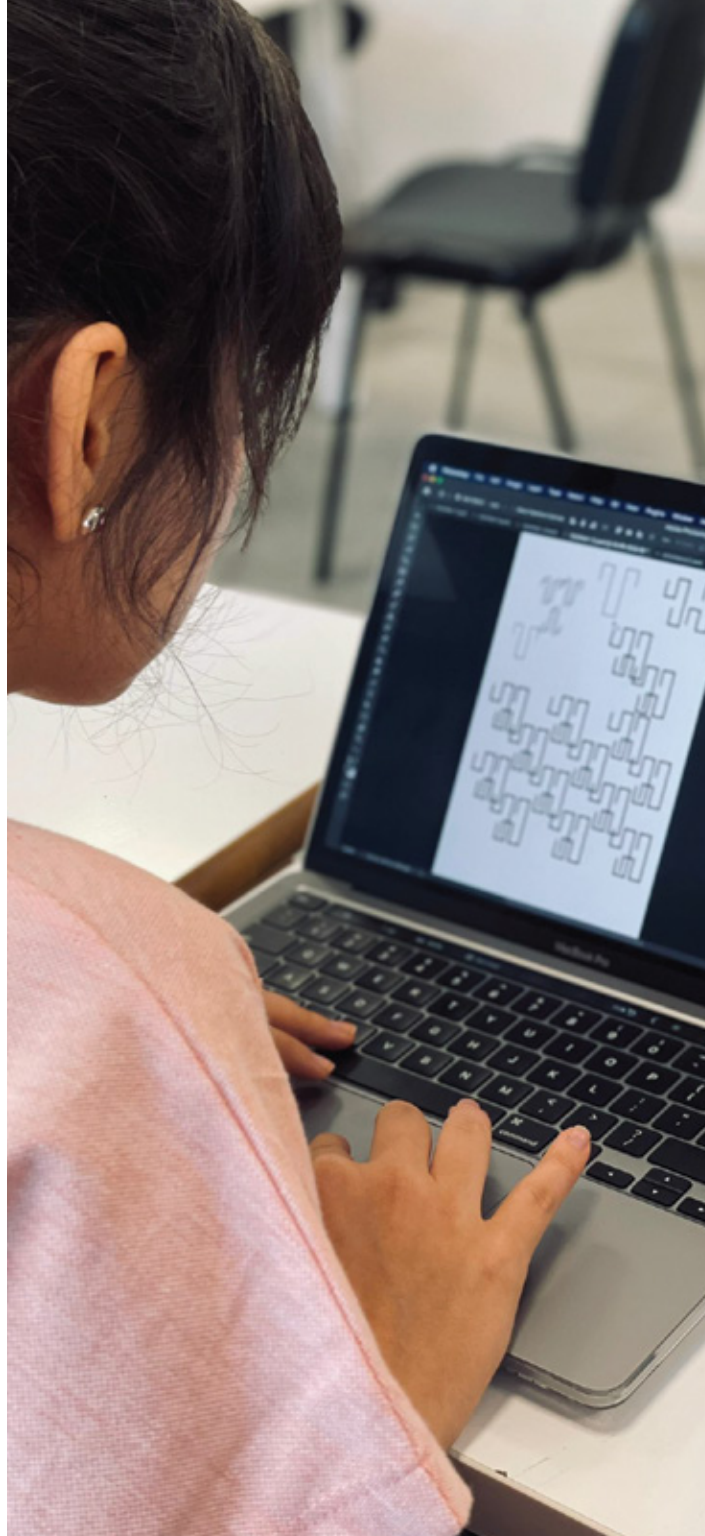
She has graduated from Bilkent University department of Tourism and Hotel management in 1997. In 2014 she entered Vakko Esmod Fashion Academy and completed her Fashion Design & Creation diploma degree in 2017. In the years 1998-2010 she worked in a management role at the Planning-Buying-Logistics departments of AY Tekstil. Throughout her education at Vakko Esmod Fashion Academy, she pursued her designer assistant role at designer Çiğdem Akın.

Teaching Team



Ece Cavusoglu
Fashion Design
Languages:
Turkish, English

Graduated from Vakko Esmod Fashion Academy Fashion Design and Creation Diploma Program with a Special Jury Award. During the student period, won a first prize in competitions within the framework of cooperation with important brands in the sector. She worked in Common Leisure Brand and Elle magazine.



Katerina Çetiner
Fashion Design (Photoshop & Illustrator)
Languages:
Russian, English, Turkish (French)

Started Vakko Esmod Academy in 2013 with our Diploma Program. Graduated in 2016 with "Special Jury Prize" award for final fashion design collection. Worked as freelance designer in Moscow-based Alyona Tsaryova women's wear brand. During education at Vakko Esmod Fashion Academy, had Mercedes benz fashion weeks backstage experience, alongside with internships in Merve Bayındır fashion house, Maid in Love brand and Loft. Worked longterms in Turkish fashion field on Design assistant and Designer positions, including companies such as Go Textil, Moeva and Nueve. Have studied on Certificate courses for "Fashion stylist" and participated in personal styling and magazine photoshoot projects.

Teaching Team



Begum Basoglu
Fashion History & Culture
Languages:
Turkish, Italian, English

After graduating from Istanbul University Department of Italian Language and Literature, Başoğlu has studied Fashion History at Istituto Europeo di Design in Milano. Since 2005 she has been Curator of Vitali Hakko Creative Industries Library. She has been giving classes about Fashion Culture at Vakko Esmod Istanbul. Başoğlu has contributed translations in academic fashion publications and published a book called “Sade” written with Ege Erim.



Hande Aral
Fashion Management
Languages:
Turkish, English

Hande Aral graduated from ITU Chemical Engineering Department in 1997. Between 1997-2000, she designed product sales points, in-store arrangements, showcases, stands and fairs for various ready-to-wear and FMCG brands. She completed her MA in Industrial Arts / Product Design at San Francisco State University in 2002. The graduate education she received in the USA was decisive in her career journey by providing her with a different perspective on the world of fashion, design, textile and ready-to-wear. She started to work as import product supplier relations and merchandising manager at Beymen in 2014. She managed all the processes of the products from purchasing to the store together with her team. In 2017, she became the marketing and product manager of Adidas’ “Originals” category. She then took over the management responsibility of product managers in all categories of Adidas. Hande Aral, who left her job at Adidas in 2019, continues her career as a consultant in order to share with the participants what she has accumulated so far.

Application & Registration

Registration Conditions:

The minimum prerequisite for admission is to have a high school diploma.

Registration Process:

In order to be admitted to our program we require a written and oral evaluation to understand your inclination towards fashion.

Teaching Language:

English.

Vakko Esmod Scholarship:

Vakko Esmod Fashion Academy offers 2 young talents **50% scholarship** in the first year of their Fashion Design and Creation Undergraduate Education. For scholarship application, you can submit your portfolio for evaluation until **April 30, 2023** by mail.

Documents for Registration:

The following documents are to be delivered for registration upon your admission to Vakko Esmod Istanbul with official Turkish translations

- Diploma Program Registration form
- Residential Permit (As soon as you arrive in Istanbul, you can apply for the residential permit as a tourist for one year and later renew for other years by taking an appointment online. <https://e-ikamet.goc.gov.tr/>)
- Letter of clearance from local courthouse translated into Turkish
- Passport translated into Turkish
- Photocopy of your most recent diploma translated into Turkish
- 2 photos delivery + 1 digital photo to be sent by mail
- Academy regulation and financial agreement contract to be signed upon program entry

For the application and evaluation procedures, please contact us at bilgi@vakkoesmod.com or call us at +90 549 836 0121

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